



EVIM Summit Manifesto 2018

EVIM for the third year at row will be developing and shaping the mobility of Central and Eastern Europe. Now it's more than important to keep the excellent communication of world's EV and new mobility community. Only through expertise exchange and continuous cooperation we can tackle the climate changes and city environmental issues without borders, standing out together. We will continue this important cooperation during the EVIM 2018, the 3rd New Mobility and EV Summit for Central and Eastern Europe. This key EV and new mobility gathering traditionally takes place in **Kyiv, Ukraine** this spring and welcomes everyone on **March 1-3, 2018**.

The development of sustainable mobility in CEE region from Baltic to Balkans, the region with so great economic potential, highly depends on **three key points**: growing awareness on benefits, development of infrastructure on the local scale and improvement of state support policies.

Year by year the components facilitating the sustainable mobility are coming to our everyday life. The bike infrastructure and routes are growing, the charging network for electric vehicles is spreading, EV sales and service points are appearing all over the Europe, including Ukraine. **Sharing economy** business models based on electric and active mobility means are constantly disseminating its presence as new businesses and as an innovative advantage for big corporations. More of digital entrepreneurs are turning their attention and investments towards improvement of mobility practice creating new value with digital solutions.

In early 2016, in cooperation with numerous amazing partners, EVIM Summit in Ukraine has united and accelerated the activity of the young EV market players, institutions and NGOs which **led to Ukrainian EV miracle - with the number of EVs 630 in 2016 to more than 3500 to the end of 2017**. The dynamic of the figures is close to exponential, and yes, now it's a reality that the initial barriers are tackled and the number of EVs is growing in the country in a organic way, driven by the customer. That is why Ukrainian success-story on the global e-mobility map is interesting and valuable as the best-practice and development pattern for implementing in other countries with emerging EV markets. Evidently, after the state support comes into force completely, this warmed up market will ensure regional leadership of Ukraine in development of electric mobility and infrastructure.

It's also a pleasure to see that now in CEE, Baltic and Balkans region more local authorities embrace the idea of environmental friendly mobility and **improve the regulations**, and elaborate support programs.

We are expressing strong belief that with lower prices for technology, the plenty of digital opportunities available and with the rich feedback accumulated in pioneer projects, the market has come to its period of organic high paced growth driven firstly by the economic benefits for the end consumer. The question 'Will it be strong or not?' is no more on time for sustainable mobility market. The initial diffusion is passed, the non-return development line is crossed and nothing more will be as before. The future freedom of mobility is decarbonized. **It's no more about exhaust gases**. Looking forward to meeting you soon at EVIM 2018.

Sincerely,
Denis Radiuk and Dmytro Radiuk,
Founders of EVIM